

Show & Tell Webinar Series

Introduction

To create more opportunities for members to promote their products and services, the Bioenergy Association has established the Show & Tell Webinar Series. These webinars provide Platinum, Gold and Silver members with a dedicated platform to showcase their business to fellow members, the Association's 2,400 followers, and prospective customers. Participants can present who they are, what they offer and how their products and services deliver value in real-world applications.

The Show & Tell Webinar Series is distinct from the Association's regular topic-based webinar series. Topic-based webinars focus on industry subjects and knowledge sharing, rather than promoting the presenter or their business. Members who are interested in delivering a topic-based presentation are encouraged to discuss opportunities with the Executive Officer.

Show & Tell Webinars have been created specifically for Platinum, Gold and Silver members in response to the limited opportunities available for businesses to actively showcase their capabilities. As the Association regularly receives enquiries from both members and non-members seeking products, services, and expertise, these sessions offer an effective addition to members' marketing and business development activities.

Who

The Bioenergy Association's exclusive Show & Tell Webinar Series gives Platinum, Gold and Silver members direct access to a targeted industry audience. Each webinar features three member presenters, with each presenter delivering a 20-minute presentation that highlights practical solutions, case studies, products, services, expertise or project outcomes.

To maximise audience interest and value, webinar groups are encouraged to include presenters with complementary offerings. For example, a boiler supplier may present alongside a fuel supplier and a consultant with whom they regularly collaborate. Members are encouraged to form their own group of three presenters where possible. The Association's Executive Officer can assist with coordinating presenter groupings if requested.

When

Webinars are scheduled to suit presenter availability and are typically held at **2:00pm (NZ time)** to support attendance from Australian audiences.

Fee

A contribution is charged to cover administration costs. Rates (GST) exclusive:

Platinum members

Unlimited sessions – no charge

Gold members

\$150 (plus GST) per session

Silver members

\$350 (plus GST) per session

Contact Us

To express interest in showcasing your business, please contact executive@bioenergy.org.nz.